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**INTERNATIONALISATION AT HOME –  
CONTACT, COMMUNICATION, CHANGE**

*19<sup>th</sup> NIC Conference on  
Intercultural Communication*

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NOVEMBER 22–24, 2012

The Conference is sponsored by  
THE DANISH COUNCIL FOR INDEPENDENT  
RESEARCH – HUMANITIES



*Organised by*  
Department of Business Communication  
Aarhus University  
Business and Social Sciences  
Denmark

# CALL FOR PAPERS – 1<sup>ST</sup> CALL

*The Nordic Network for Intercultural Communication (NIC) seeks to promote cooperation between Nordic and Baltic researchers and practitioners working within the field of intercultural communication. The main NIC activity is the annual symposium on intercultural communication, which is open to participants from all over the world. The 19<sup>th</sup> NIC symposium is hosted by the Department of Business Communication, Aarhus University, Business and Social Sciences, and will take place on 22-24 November. The 2012 conference theme is **Internationalisation at Home – Contact, Communication, Change***

## Conference topic

The field of intercultural communication has traditionally been concerned with an overseas encounter with “strange” people and customs. The 19<sup>th</sup> NIC symposium looks at the other side of the coin, asking what effect processes of internationalisation can have on local communities, organisations, institutions and networks. The conference theme is inspired by the recent ambition of Danish universities to recruit international staff and students, as well as the implications this may have for linguistic, pedagogical, academic and organisational practices. We see this particular trend as symptomatic of a wider societal development, which includes the globalisation of businesses, the impact of multiculturalism, questions of integration and the future balance between the national languages and English.

We welcome contributions from all academic disciplines, including anthropology, sociology, cultural studies, political science, media and communication studies, business studies, organisational studies, educational studies, applied linguistics and sociolinguistics. We are particularly interested in case studies or theoretical papers which address our main theme of internationalisation from different perspectives, including:

- Discourses on internationalisation
- Political and/or institutional strategies on internationalisation
- Internationalisation and language
- Internationalisation as embodied and/or symbolic practice
- Internationalisation “in action”
- Internationalisation and intercultural learning

In addition to the main theme you may also submit abstracts relating to any of the following themes:

- Values in multicultural communication

- Intercultural business communication
- Intercultural conflict resolution
- Intercultural verbal and nonverbal communication
- Managing cultural diversity
- Educational aspects of intercultural communication
- Theory-building for intercultural communication

## Organising committee

- Associate Professor **Birte Asmuß**  
Centre for Corporate Communication  
(Business and Social Sciences)
- Assistant Professor **Mads Clausen**  
Cultural Research Unit  
(Business and Social Sciences)
- Associate Professor **Martin Nielsen**  
Cultural Research Unit & Centre for Corporate  
Communication (Business and Social Sciences)
- Associate Professor **Margrethe Petersen**  
Research Group for Knowledge Communication  
(Business and Social Sciences)
- Assistant Professor **Sae Oshima**  
Centre for Corporate Communication  
(Business and Social Sciences)
- Associate Professor **Hanne Tange**  
Research Group for Knowledge Communication  
(Business and Social Sciences)
- Associate Professor **Lisanne Wilken**  
European Studies (Arts)

## Deadline

- 20 June 2012: Abstract submission due  
– abstract length 200-250 words

## FOR MORE INFORMATION

Contact the organisers at [NIC2012@asb.dk](mailto:NIC2012@asb.dk) or visit the conference website at <http://bcom.au.dk/nic>